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New Homes for sale
in the Seattle and
Puget Sound Area

New Homes

SATURDAY

FIFTEEN TWENTY-ONE SECOND AVENUE | seattle

Awards keep coming for luxury condos

Homeowners at Fifteen Twenty-One Second Avenue truly are living in an award-winning building. The condominium community in downtown Seattle won the Grand Award for Project of the Year in the high-rise category at the annual Multifamily Executive Awards ceremony in Las Vegas earlier this month.

"We're very proud of this recognition, as it substantiates our premier position in the marketplace nationally," says Andy Taber, senior real estate director for Opus Northwest, who accepted the award on behalf of the development team. "We're now more than two-thirds sold with even more closings this past week — a solid affirmation of the truly limited opportunity to live in this widely acclaimed landmark."

Taber credits the building's development team and a front-and-center location for the project's continued success despite the downturn in the housing industry. "We've established a microclimate for this product, which has proven to buck the pervasive trends," Taber says. "The glass is definitely half-full at Fifteen Twenty-One Second Avenue."

The award is in recognition that the community has innovation in architecture; floor plan efficiency; suitability to a target market; creative use of materials; interior design and landscaping; creative financing solutions; and the ability to work with government and community officials.

"In a truly tough (national) economy, this year's winners not only showcase the talent and creativity of the multifamily industry but also the business acumen to



Rising 440 feet above Pike Place Market, the building offers unobstructed water and city views.

transform neighborhoods and submarkets with innovative solutions to difficult real estate sites," says Rachel Azoff, managing editor of Multifamily Executive magazine. "Fifteen Twenty-One Second Avenue is a brilliant addition to the Seattle skyline."

Located near Pike Place Market, the 440-foot-tall building offers views of Puget Sound and the Olympic Mountains. There are 143 units, with homes averaging almost 2,000 square feet in size. That is more than twice the size of the typical in-city condominium.

Home prices start in the low \$1 million, with an average sale price of more than \$1.9 million. Among the top 25 prices for homes that have closed in King County in recent months, Fifteen Twenty-One Second Avenue had half the spots.

"In real estate development

there are times when a new project breaks the mold on conventional design, changes civic policy or sets a record for market success, but there are few occurrences where a project accomplishes all of the above," says Dean Jones, president and CEO of Realogics, the firm handling the project's marketing and sales. "Fifteen Twenty-One Second Avenue continues to earn praise from industry peers, but our greatest honor stems from scores of homebuyers (who) have chosen this address as their home."

Designed by Weber Thompson Architects, with interiors inspired by designer Susan Marinello, every home showcases uncompromised views of Elliott Bay and city lights. Each two-bedroom floor plan boasts ceilings that are 9-feet-6-inches tall. A shear-core structural design minimizes the use of columns inside the homes, making it possible for floor-to-ceiling glass on the entire perimeter.

Other features include a fully integrated kitchen that does not compete with the panoramic views. Recorded view easements ensure the view will remain unobstructed. A solarium known as the "glass room" boasts a bi-fold window system that creates an indoor-outdoor environment for enjoyment in all seasons. Electronic window blinds, heated bathroom floors and a full-service concierge are among other conveniences.

A furnished model home is available for qualified homebuyers who would like to "sleep on it" in order to experience the community. Furnished by BO Concepts and featuring artworks by local artists, the two-bedroom residence is an overnight gift from the sales team so prospective buyers can

View these homes

Sales center and model homes open 11 a.m.–6 p.m. daily or by appointment at 1521 Second Ave., Seattle

Prices

From low \$1 millions to more than \$5 million

Information

206-443-1521 or
fifteentwentyone.com

immerse themselves in a home.

"The project speaks for itself and it should be experienced to be fully appreciated," says William Justen, the project visionary with The Justen Company and a homeowner in the building. "The building is not just about design and views. Fifteen Twenty-One Second Avenue is a remarkable community of residents (who) have created a unique spirit of place that I'm proud to call home."

The development team has already been recognized by more than two dozen peer-reviewed honors for excellence in design, development, marketing and sales.

Recently the project was honored as the West Coast's Outstanding High-Rise at the Pacific Coast Builders Association's 2009 Gold Nugget Awards in San Francisco. Fifteen Twenty-One Second Avenue is also nominated by the National Association of Investment and Commercial Properties for "Multifamily Project of the Year" for 2009. The winner will be announced Nov. 7 during an awards gala.