

Media Contact: Lily Eng, Nyhus LLC for Fifteen Twenty-One Second Avenue, (206) 323-3733 or lily@nyhus.com

Fifteen Twenty-One Second Avenue Captures 14 National and Regional Awards for Marketing and Sales

Prestigious Showing Reflected by Strong Sales Numbers

SEATTLE – Feb. 21, 2007 – Fifteen Twenty-One Second Avenue – an exclusive, landmark condominium high-rise now under construction next to Pike Place Market – won six Silver National Awards and eight Regional Awards at the 26th Annual Nationals Sales & Marketing Awards.

Presented by The National Sales & Marketing Council, a division of the National Association of Home Builders (NAHB), the Nationals represent the highest honors in new-homes sales and marketing. This year’s winners were selected from among 1,358 entries.

“The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales,” said Dan Levitan, chairperson of the Nationals. “NAHB’s commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competitions inception.”

Fifteen Twenty-One Second Avenue (www.1521second.com) won Silvers for Attached Community of the Year, Best Attached Home Plan, Best Landscape Design for an Attached Project, Best Signage Program, Best Black-and-White Advertisement and Best Brochure. No other Northwest building project won as many Nationals, which were presented earlier this month at a black-tie gala in Orlando, Fla.

Fifteen Twenty-One Second Avenue won Regional Awards for Best Graphic Continuity, Best Brochure, Best Direct Mail, Best Black-and-White Advertisement, Best Color Advertisement, Best Special Promotion, Best Signage and Best Interior Merchandising of a Model.

“The many awards that Fifteen Twenty-One Second Avenue won is testament to the project’s vision and how that vision is being carried out,” says Andy Taber, real estate director of OPUS Northwest, LLC. OPUS NWR Development, LLC is developing Fifteen Twenty-One Second Avenue.

William Justen, a pioneer in downtown living, conceived Fifteen Twenty-One Second Avenue. Blaine Weber of Weber + Thompson is the design architect, Susan Marinello of Susan Marinello Interiors is the interior designer and Brumbaugh & Associates is the landscape architect. OPUS Architect and Engineers, Inc. is the architect of record. Realogics, Inc. is providing project marketing and Windermere OnSITE is the exclusive listing agent.

OPUS NW Contractors, LLC is the construction manager for Fifteen Twenty-One Second Avenue, a 38-story, glass-and-steel tower located next to Pike Place Market. The tower, which will open in autumn 2008, has 143 condominiums, all of which are penthouses. Homes range in size from 1,660 square feet to 2,860 square feet, and prices range from \$1.5 Million to more than \$4 Million.

“Fifteen Twenty-One Second Avenue’s tremendous showing at the Nationals is backed up by equally impressive sales numbers,” says Stacy Jones, vice president of Realogics. Eighty-five percent of the homes have been sold.

Buyers are attracted by the location, architecture and interior design of Fifteen Twenty-One Second Avenue, which is defining a new category of condominium development for downtown Seattle.

The 440-foot tower is the first tall and slender high-rise to be built under Seattle’s new zoning code. It will start out narrower than most high-rises and become increasingly slim near the upper floors. This will allow more daylight at the street level and offer better views than a traditional tower. Because of the building’s innovative design, the residences at Fifteen Twenty-One Second Avenue will have views of the Puget Sound and the city skyline.

Understated elegance is the theme of the interiors, and the perimeter of each home will be enveloped in floor-to-ceiling glass. Instead of traditional balconies, the homes at Fifteen Twenty-One Second Avenue incorporate indoor-outdoor glass rooms with a dynamic window system. When closed, the windows create a solarium. When open, residents have only a protective railing between themselves and the outdoors.

Amenities includes a porte-cochere; a professional concierge; residential lobby with living room; rooftop terraces with fireplaces, a grilling area and enclosed lounge; boardroom; workout facility; children’s exercise/playroom; and a pet area.

Fifteen Twenty-One Second Avenue is being constructed to a Silver LEED standard, a forward-looking set of environmental and engineering practices.

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EDITOR’S NOTE: High-resolution renderings of Fifteen Twenty-One Second Avenue are available upon request.

About The OPUS Group

The OPUS Group, based in Minneapolis, is a \$1.9 billion premier, full-service real estate development company with nearly 55 years' experience. Specializing in office, industrial, retail, multifamily, government and institutional development, The OPUS Group has completed more than 2,300 projects and 227 million square feet, and currently has 35 million square feet in planning or development. OPUS employs 1,600 people in 28 offices in the United States and Canada. A community steward since its inception, The OPUS Group contributes 10 percent of its pre-tax profits to community organizations. For more information, visit www.opuscorp.com.

About William Justen

William Justen is the managing director of Samis Land Company, one of the largest commercial landowners in Washington. In that capacity, he was responsible for the \$99 million rehabilitation of eight historic buildings in Seattle's Pioneer Square, as well as for the development of a number of new projects in the downtown core. Justen is also founder of The Justen Company, a real estate consulting and development firm.

Members of The Justen Company have been associated with a number of award-winning projects, such as Market Place Tower, Zymogenetics at the Lake Union Steam Plant and the Fred Hutchinson Campus on South Lake Union. More importantly, Justen has been a passionate advocate of downtown Seattle living since 1977 and has developed five of his nine downtown homes, which have been showcased in feature films and *Architectural Digest*. To learn more, visit www.samis.com or www.justencompany.com.

About Realogics, Inc.

Realogics, Inc., is an award-winning marketing firm with a focus on residential and mixed-use real estate. Located in Seattle, Realogics is the single point of contact for its clients, providing a unique four-step approach including market research, product development, marketing and sales management solutions. With an emphasis on urban living, Realogics' first-class clients include many upscale residential and mixed-use projects in downtown Seattle. Realogics has won more than 100 regional and national awards. In 2006, the National Association of Home Builders (NAHB) named Realogics Vice President Stacy Jones as Regional Marketing Director of the Year. NAHB also named Realogics President & CEO Dean Jones as the National Marketing Director of the Year in 2003. For more information on Realogics, visit www.realogics.com.